

W. E. MILLER JUNIOR HIGH SCHOOL  
CONSTITUTION DAY ACTIVITIES

Friday, September 23, 1960

Time: 10:30 A. M.

PROGRAMME

Musical Prelude  
America- - - - -Audience  
The Lord's Prayer- - - - -Barbara Bradley  
The National Anthem- - - - -Band and Audience  
Preamble to the Constitution- - - - -led by Calvin Cline  
Larry Moore, John Demby, Donald Williams, Jerry Shepherd  
Marvin Neal  
O Sole Mio- - - - -Seventh Grade Chorus  
(Mrs. L. Culpepper)  
Introduction of Speaker- - - - -W. E. Terry, Chairman  
Social Sciences Department  
The Speaker- - - - -Dr. Kenneth S. Tollett  
Dean of Law School, Texas Southern University  
Music- - - - -Band  
(J. B. Harrison)  
Remarks- - - - -R. M. Dawson, Principal  
Postlude- - - - -Band

# The Negro Businessman's Role in a Dynamic Society.

I feel somewhat out of place speaking at a banquet. Banquet speakers are suppose to be amusing and entertaining. Well, I certainly have no business trying to be humorous. If this were a mortician banquet then I might be more appropriate because my wife constantly tells me I am dead serious. In fact, my seriousness has caused her grave concern. Notwithstanding these liabilities I will undertake to be an asset this gathering.

or should I say ~~my~~ debit school  
I must say it is to the ~~credit~~ credit of the business that it is able to attract so many women--very attractive women at that. It has often been said that business is a man's business. In fact business and economics have a fictional character just like law has. Economic man. When theoretical discussing the best way to sell, manage the market, project trends you talk about the economic man. You would think there is no such thing as an economical woman. But everybody knows women do all of the buying and selling. In law the ~~man's~~ universal character is the reasonable man. All liabilities, legal tests, and sanctions are determined in terms of the "reasonable man." You can read law cases from now to ~~domin~~'s day and you will never see any mention of a "reasonable woman." One would think there is some ~~kind~~ kind of verbal conspiracy against women. One business school went so far as to name one of its courses as Accounting for Men. A Co-ed asked the dean of the business school why did they call the course Accounting for Men. The Dean, answered, because there is no Accounting for Women. Yes, women are something else. They inspire us men to live lucrative and long lives and then ~~we~~ make us take out ~~insurance policies for the ordinary~~ large insurance policies to provide against ~~their~~ their real expectations. How many men do you think have been consumed by consumption trying to keep women's rate of consumption high. This indeed gravely concerns many men. In fact, it is getting ~~get~~ a lot of men down. ~~For the end women come out on top~~ You just as well face it fellows in the end women come out on top. All you have to do is look at some of Professor ~~Abner's~~ Abner's ~~actuarial tables~~ insurance actuarial tables. There you will see women's figures are better than men. Why even in wholesaling you have the concepts of the narrow, middle, and the broad. And if the broad's middle is too narrow you are likely to get wholesale confusion in the market.

Perhaps, now is a good time for me to retell ~~you~~ to you some of my observations and reflections on business and the prospective Negro ~~business~~ businessman's role in it.

Introduction  
Business  
Market  
Harvard  
Spencer  
Wharton  
University  
of  
Chicago